



CAPABILITY STATEMENT

Design | Manufacture | Installation | Australia-Wide

7K+
Happy Clients

11K
Projects Done

100K+
Combined Industry
Experience

23+
Years Experience



signmastersaustralia.com.au

OUR STORY

Signmasters Australia has been delivering premium signage solutions from our Brisbane base for over 20 years. What started as a boutique signage operation has grown into a trusted national partner serving major retail chains, franchise networks, corporate clients and government organisations across Australia. Our in-house capabilities span design, manufacture and installation, giving us end-to-end control over quality and timelines that few competitors can match.

OUR VISION

To be a reliable and trusted signage provider known for consistency, quality, and client-focused service.

OUR MISSION

At Signmasters Australia, we deliver every project with the same high standards of quality, care, and reliability. We listen closely, act quickly, and remain flexible to ensure every client receives the right solution—on time, every time.

OUR VALUE

- 1.** We deliver the highest standards on every project, without exception.
- 2.** Clear, consistent communication from initial brief through to final handover.
- 3.** We meet our commitments—delivering on time, every time, across every site.
- 4.** We ensure precision and consistency, protecting and enhancing our clients' brand identity.
- 5.** We prioritise lasting relationships built on trust, reliability, and performance.
- 6.** Fully compliant with WHS requirements and backed by comprehensive insurance.

OUR TEAM

Amit Jindal

Director

25+Yrs Signage experience

Project management, account management & client relationships.

Senior Signage Specialists

Production & Installation

20+ yrs avg experience

Fabricators, installers, welding, CNC routing & vinyl application.

In-House Design Studio

Creative & Technical Team

Full-service capability

Full-service design, technical drawing & brand-accurate reproduction.

Project Managers

National Rollout Coordinators

Multi-site specialists

Dedicated PMs for concurrent multi-site rollouts with milestone reporting, SWMS documentation and WHS compliance.

WHO WE SERVE

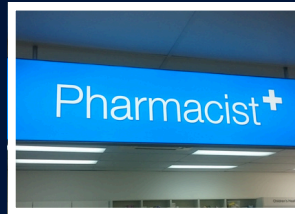
Trusted by leading brands across retails,
Corporate & Government



Signmasters Australia works with some of Australia's most recognised brands and franchise networks. From national multi-site rollouts to boutique retail fitouts, we deliver consistent, brand-accurate signage on time and on budget. Our client portfolio spans liquor retail, real estate, automotive, food & beverage, healthcare, hardware and corporate sectors.

OUR SERVICES

01 Illuminated & LED Signage



From shopfront lightboxes to large-scale illuminated pylons, we create premium lit signage designed to stand out—day and night. Our in-house team manages everything from electrical design to certified installation, ensuring quality, safety, and full compliance with Australian Standards.

- Halo-lit and face-lit 3D fabricated letters & logos
- Internally illuminated built-up letters
- Neon-effect LED flex signage
- Backlit acrylic panels and menu boards
- Programmable RGB and dynamic LED displays

02 Vehicle & Fleet Graphics



A professionally wrapped vehicle is one of the most cost-effective advertising investments available. Signmasters Australia designs, prints, and installs full vehicle wraps, partial wraps, cut vinyl lettering, and fleet branding programs using premium vinyl materials.

- Full & partial vehicle wraps
- Fleet branding programmes
- Design, print & install in-house
- Cut vinyl lettering & decals

OUR SERVICES

03 Pylon Signs & Monolith



Our pylon and monolith signs are engineered to maximise roadside visibility. We manage the complete process - structural design, council approvals, manufacture and certified installation. Available as static illuminated, non-illuminated or LED digital display options.

- Full structural engineering and council permit management
- Illuminated & non-illuminated pylon and monolith options
- LED digital display screens integrated into pylon structures

04 Fascia & Building Identification



From illuminated lightbox fascia to flat-panel ACM cladding systems, we deliver building identification that commands attention. Our fascia work spans retail chains, hospitality venues and franchise networks - all manufactured to brand specification with precision colour matching and professional installation by our certified crews.

- Illuminated & non-illuminated fascia panels
- LED-backlit lightbox systems
- Flat-cut aluminium & ACM composite cladding
- Council permit management included

OUR SERVICES

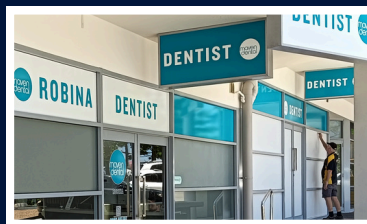
05 Large Format Printing & Display



Our high-resolution large format printing division delivers vibrant, durable graphics for both short-term promotions and long-term installations. Using UV-resistant inks and premium substrates, we ensure your brand stays sharp and fade-resistant—even in harsh Australian conditions.

- Pull-up & retractable banners
- A-frames & footpath signs
- Building wraps & murals
- Window & wall graphics
- Retail mall directories
- Hoarding & site signage

06 Retail Fitout & Interior Branding



We specialise in complete retail signage fit-outs — coordinating all signage elements for new store openings, refurbishments, and brand refresh campaigns. From concept and design to wayfinding, we deliver seamless, professional signage solutions.

- Full & partial vehicle wraps
- Fleet branding programmes
- Design, print & install in-house
- Cut vinyl lettering & decals

OUR SERVICES

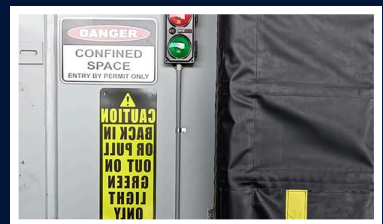
07 Wayfinding & Directory



Wayfinding systems for retail centres, corporate campuses and public facilities. We manage concept through to installation including accessibility compliance.

- Corporate campus systems
- Hospital & health precincts
- Retail mall directories
- Transport hubs & public infrastructure signage

08 Safety & Compliance



Safety and compliance signage for warehouses, construction sites, retail environments and corporate premises. SWMS documentation provided for all installations

- Safety sign compliance
- Construction site packages
- Fire exit & egress systems
- Warehouse & facility signs

OUR 6-STEP DELIVERY PROCESS

01

Brief & Consultation

Understand brand requirements, site conditions, timelines and budget.

02

Design & Approval

Concepts for sign-off. No manufacturing until 100% satisfied

03

Manufacture & Sourcing

In-house and trusted supplier production with strict QC.

04

Installation & Delivery

Certified crews with full SWMS and site safety compliance

05

QA & Handover

Post-install inspection, sign-off and handover documentation.

06

Ongoing Support

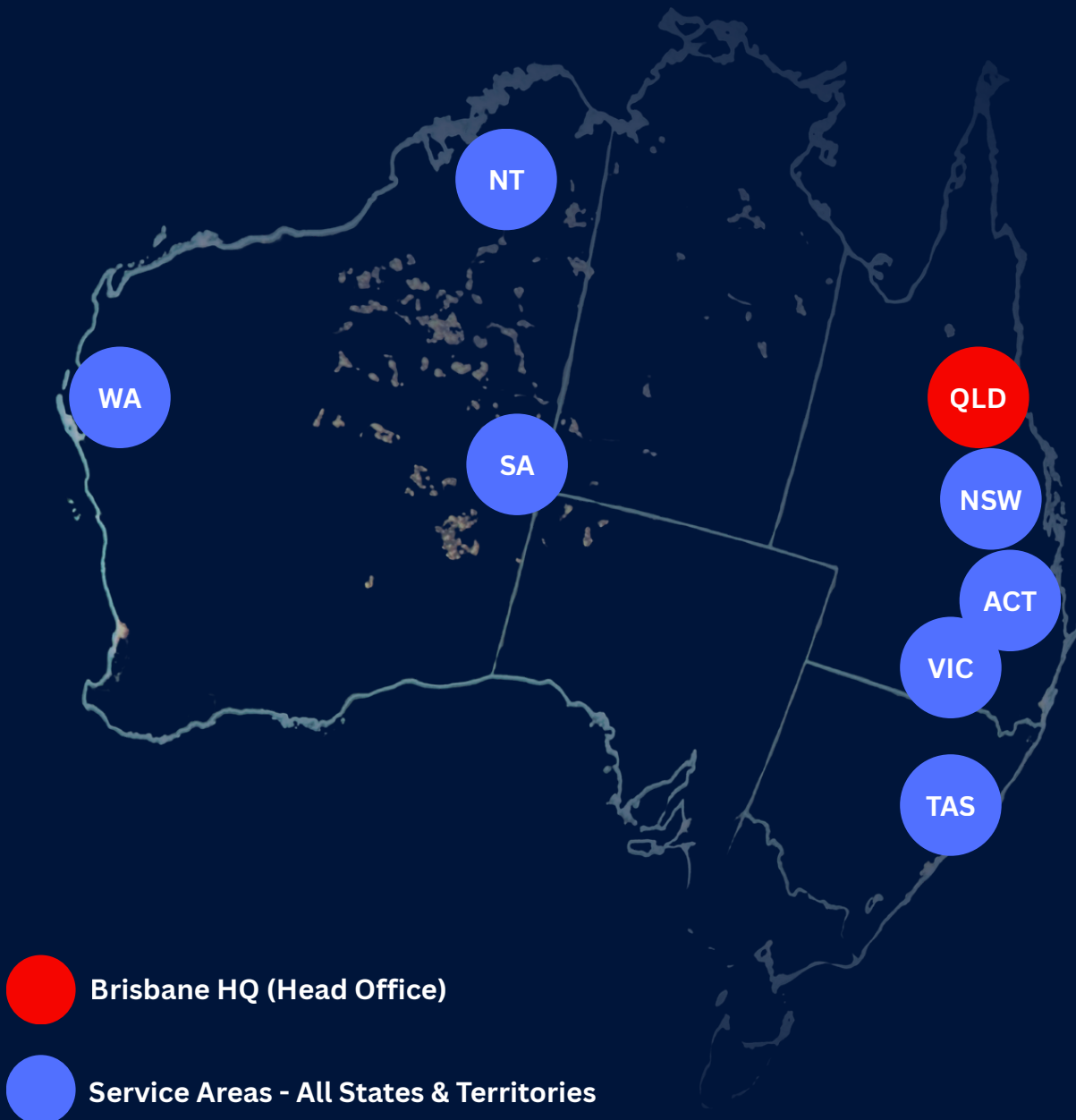
Maintenance programs, warranty and annual audits.

LET'S BUILD SOMETHING GREAT TOGETHER

Your signage vision. Our expertise. Outstanding results.

SERVICING CLIENTS NATIONALLY

Maintenance programs, warranty and annual audits.





GET IN TOUCH

We would love to discuss your signage requirements and provide a tailored proposal.

Director : Amit Jindal

Mobile : 0425 239 500

Phone : 07 3856 0848

Email: : sales@signmastersaustralia.com.au

Address : Unit 2/36 Windorah St, Stafford QLD 4053



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